
WISC  NSIN
LANGUAGE SUMMIT
PROGRAM

9:00 am – 4:00 pm, Friday, January 26, 2018
Fluno Center, University of Wisconsin-Madison



WISCONSIN LANGUAGE ROADMAP INITIATIVE

By strengthening, promoting and providing access to K-16 language education for all students in Wisconsin, kindergarten through college, the Wisconsin Language Roadmap Initiative aims to ensure that Wisconsin's future workforce is able to effectively engage and compete in increasingly interconnected global markets, serve diverse local communities, and participate in professional and personal networks that cross linguistic, cultural, and national boundaries.

KEY PROJECT ACTIVITIES

June 1 – December 31, 2017

- Form and convene Advisory Board.
- Conduct assessment of statewide needs and capacities for cultural competencies and proficiency in languages in terms of:
 - multilingual workforce needs
 - community resources
 - K-16 educational capacities
- Prepare and disseminate the report, *Wisconsin's Language Landscape*, summarizing results of the assessment.

January 26, 2018: Convene the invitation-only *Wisconsin Language Summit* of Wisconsin leaders in business and industry, the non-profit sector, K-16 education, community organizations, and government to discuss and further articulate workforce language needs, review current educational capacities, and formulate recommendations for innovation.

May 2018: Based on outcomes of the Wisconsin Language Summit, prepare and disseminate the *Wisconsin Language Roadmap*, a document that will identify action items to address Wisconsin's workforce and community language needs.

2018-19: Form and facilitate implementation teams to take action on top-priority Language Roadmap recommendations at the State and/or local levels.



WISCONSIN LANGUAGE SUMMIT

GOALS

Wisconsin's workforce needs to be able to compete in interconnected global markets; participate in meaningful ways in civic life; engage with diverse local communities; and cultivate professional and personal networks that cross linguistic, cultural, and national boundaries. The Wisconsin Language Summit aims to position Wisconsin to better meet these needs for a multilingual workforce by strengthening and promoting language education for all students.

OBJECTIVES

The Summit is an invitation-only, working meeting that will bring together Wisconsin leaders from business and industry, non-profit organizations, K-16 education, state and local government, and Wisconsin communities to:

- Exchange perspectives on the value of languages in national and Wisconsin contexts, focusing on how language skills contribute to the state's economy and how language education contributes to future workforce development.
- Review the "language landscape" in Wisconsin in terms of current and future multilingual workforce needs, K-16 educational capacities (and major issues and constraints), and community resources, as reported in the *Wisconsin's Language Landscape* report.
- Collect stakeholder input on priorities, recommendations, and future directions of language education in Wisconsin for college, career, and community readiness for all students.
- Identify next steps to advance the goals of this project, provide opportunities for additional stakeholder engagement and incorporate recommendations for the *Wisconsin Language Roadmap*.

SUMMIT CO-CHAIRS

Dianna Murphy, University of Wisconsin-Madison
Pam Delfosse, Wisconsin Department of Public Instruction



WISCONSIN LANGUAGE SUMMIT AGENDA: MORNING

REGISTRATION AND NETWORKING | 8:30 – 9:00 am 2nd floor foyer

WELCOME | 9:00 – 9:40 am Room 221

- **Guido Podestá**, Vice Provost and Dean, International Division, University of Wisconsin-Madison
- **Tony Evers**, Wisconsin State Superintendent for Public Instruction
- **Michael Nugent**, Director, Defense Language and National Security Education Office, U.S. Department of Defense
- **Susan Zaeske**, Associate Dean for Arts and Humanities, College of Letters & Science, University of Wisconsin-Madison
- **Dianna Murphy**, University of Wisconsin-Madison and **Pam Delfosse**, Department of Public Instruction, Summit Co-Chairs
- **Charles Dufresne**, Summit Facilitator

WISCONSIN VOICES: WHY LANGUAGES MATTER | 9:40 – 10:50 am Room 221

- Key findings from pre-Summit report, *Wisconsin's Language Landscape*, on needs for multilingual talent, current educational capacities, and community resources in languages and cultures, **Catherine Stafford**, UW-Madison
- Professional testimonials from **S. Mark Tyler**, President, OEM Fabricators, Inc., **Christopher Gutman**, Managing Director, Red Arrow International; and **Shiva Bidar-Sielaff**, Chief Diversity Officer, UW Health
- Wisconsin voices
Key question: *How are languages important to you in your work?*

BREAK | 10:50 – 11:00 am

WISCONSIN'S MULTILINGUAL WORKFORCE NEEDS | 11:00 – 11:45 am Room 221

- Current and future needs in Wisconsin for multilingualism, **Rob Howell**, UW-Madison
Key question: *What are the language and intercultural competencies most needed in your organization or sector?*

STATE-LEVEL ACTION: UTAH CASE STUDY | 11:45 – 12:30 pm Room 221

Keynote by Utah Senator **Howard Stephenson** on Utah language initiatives, followed by moderated discussion and Q&A with Senator Stephenson.

Key question: *What can we learn from Utah's experience, as we collaborate to improve language learning in Wisconsin?*



WISCONSIN LANGUAGE SUMMIT: AFTERNOON

LUNCH AND DISCUSSION | 12:30 – 1:15 pm Oros Executive Dining Room, 1st floor

BUILDING CAPACITY AND INNOVATION FOR LANGUAGE LEARNING IN WISCONSIN

1:15 – 2:30 pm Rooms 221 and 219

- Dimensions of effective practice, and innovative solutions to problems of practice
- Presentations in small groups:

K-12 Pathways to Bilingualism and Global/Cultural Competence

1. Dual Language Immersion

Teresa Carranza, Madison Metropolitan School District

2. Building and Recognizing Bilingualism and Cultural Competence

Pam Delfosse and **Audrey Lesondak**, Wisconsin Department of Public Instruction

Promoting Proficiency in Critical Languages

3. Facilitated Language Study

Claudine Clark, East High School, Madison; and **Laura Koebel**, Plymouth High School, Plymouth

4. University of Wisconsin-Madison Russian Flagship Program

Karen Evans-Romaine, University of Wisconsin-Madison

Relevance and Readiness

5. University of Wisconsin-Lacrosse Language Internship Program

Marie Moeller, University of Wisconsin-Lacrosse

6. Language Pathways to Careers

Lauren Rosen, University of Wisconsin Collaborative Language Program

Key question: *How might these or other innovations be leveraged to meet workforce and community development goals for language and intercultural learning in Wisconsin?*

BUILDING A ROADMAP FOR PATHWAYS TO PROFICIENCY IN WISCONSIN

2:30 – 4:00 pm Room 221

- Remarks from **Rebecca Blank**, Chancellor, University of Wisconsin-Madison
- Short and long-term recommendations for language program development in Wisconsin. Strategies for collaboration, funding and leadership for success and sustainability, **Dianna Murphy** and **Pamela Delfosse**, Summit Co-Chairs

Key question: *What steps are required to build a multilingual, culturally competent workforce in Wisconsin?*

SUMMIT SPEAKERS



SHIVA BIDAR-SIELAFF
Chief Diversity Officer, UW Health



REBECCA BLANK
Chancellor, University of Wisconsin-Madison



TONY EVERS
Wisconsin State Superintendent of Public Instruction



CHRISTOPHER GUTMAN
Managing Director, Red Arrow International, a Kerry Business



MICHAEL NUGENT
Director, Defense Language and National Security Education Office



GUIDO PODESTÁ
Vice Provost and Dean, International Division, University of Wisconsin-Madison



HOWARD A. STEPHENSON
State Senator (R), State of Utah



S. MARK TYLER
President, OEM Fabricators, Inc.;
Chair, Governor's Council of Workforce Development



SUSAN ZAESKE
Associate Dean for Arts and Humanities, College of Letters & Science, University of Wisconsin-Madison

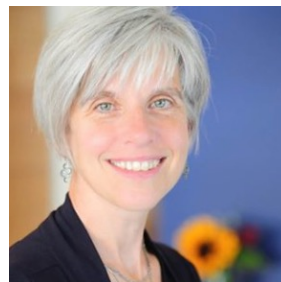
FEATURED LANGUAGE INNOVATORS



TERESA CARRANZA
Coordinator of Dual Language
Education and Bilingual, Madison
Metropolitan School District



CLAUDINE CLARK
French and Facilitated Language
Study Teacher, Madison East High
School



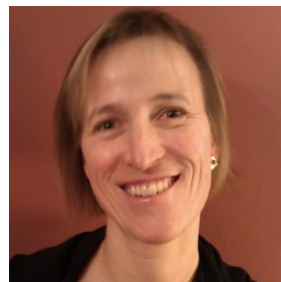
PAM DELFOSSE
International Education & World
Languages Consultant, Wisconsin
Department of Public Instruction



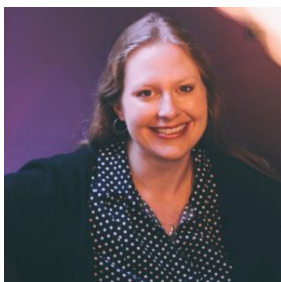
KAREN EVANS-ROMAINE
Professor of Russian, Department
of German, Nordic, & Slavic,
University of Wisconsin-Madison



LAURA KOEBEL
Spanish and Facilitated Language
Study Teacher, Plymouth High
School



AUDREY LESONDAK
Education Consultant, Bilingual/ESL
Education Programs, Wisconsin
Department of Public Instruction



MARIE MOELLER
Chair, Department of Global
Cultures & Languages, University of
Wisconsin-La Crosse



LAUREN ROSEN
Director, University of Wisconsin
Collaborative Language Program

UW-MADISON PROJECT LEADERSHIP



ROB HOWELL

Co-director

Director, UW-Madison Language Institute; Professor, Department of German, Nordic, and Slavic



DIANNA MURPHY

Co-director

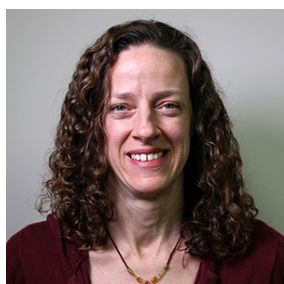
Associate Director, UW-Madison Language Institute and Russian Flagship Program



GUIDO PODESTÁ

Co-director

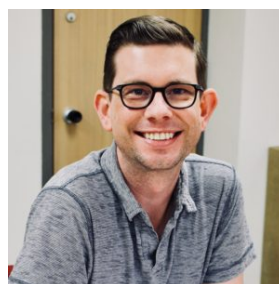
UW-Madison Vice Provost for Globalization; Dean, International Division



CATHY STAFFORD

Co-director

Director, UW-Madison SLA PhD Program; Associate Professor, Department of Spanish and Portuguese



RYAN GOBLE

Coordinator

Doctoral student in UW-Madison Second Language Acquisition (SLA) PhD Program



PROJECT ADVISORY BOARD

Shiva Bidar-Sielaff

Chief Diversity Director, UW Health

Carmel A. Capati

Wisconsin Court Interpreter Program Manager, Director of State Courts Office of Court Operations

Pam Delfosse

World Languages and International Education Consultant, Wisconsin Department of Public Instruction

Lora Klenke

Managing Director, International Alumni Relations, Wisconsin Alumni Association

Dominic Ledesma

Language Access Coordinator & Bilingual Editor, UW Cooperative Extension

Audrey Lesondak

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Gautam Malik

Chief Operating Officer, Gamber-Johnson

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Lynn Neitzel

Director, Teaching and Learning Resources, Curriculum and Assessment, Blackhawk Technical College

Lauren Rosen

Director, University of Wisconsin Collaborative Language Program

Kevin Schleicher

Global Sales Manager, Organic Valley

SuAnn Schroeder

President, Wisconsin Association for Language Teachers

Katy Sinnott

Vice President, International Business Development, Wisconsin Economic Development Corporation

SUMMIT FACILITATION

The Wisconsin Language Summit is facilitated by Charles Dufresne, a Madison-based multilingual consultant who specializes in designing and facilitating meetings, retreats and training workshops for non-profit, public and private sector entities both locally and internationally. For the UW-Madison's Continuing Education Leadership and Management Program, he teaches the course *Facilitating Cross-Cultural Groups and Global Teams*.

SPONSORS

The Wisconsin Language Summit is a key activity of the Wisconsin Language Roadmap Initiative, a joint project of the University of Wisconsin-Madison Language Institute and International Division. The project is funded by a two-year (2017-19) grant from The Language Flagship, with substantial support from the UW-Madison International Division, Language Institute and College of Letters & Science.

The Language Flagship is a national initiative to change the way Americans learn languages through a groundbreaking approach to language education for students from kindergarten through college. Through a network of 25 Flagship Programs at 21 institutions of higher education across the United States, The Language Flagship graduates students who will take their place among the next generation of global professionals, commanding a superior level of proficiency in one of ten languages critical to U.S. national security and economic competitiveness.

The Language Flagship is a public/private partnership sponsored by the National Security Education Program of the Department of Defense and administered by the Institute of International Education (IIE). The contents of this document do not necessarily reflect the position or policy of the Government or IIE and no official Government or IIE endorsement should be inferred.

THANK YOU

The Summit Planning Committee extends its heartfelt thanks to UW-Madison students and staff Emily Buchberger, Frankie Hermanek, Wendy Johnson, Laura Marshall, Kazeem Sanuth and Gordon West, for assisting with this event!

